

Cultivation and Thinking of College Students' Socialist Core Values Based on Network Environment

Li Xu

Urban Vocational College of Sichuan, Chengdu, 610101, China

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Abstract: The core values of socialism are the important opinions put forward by General Secretary Xi Jinping on the opening of courses in colleges and universities in many meetings. It is an important manifestation of Chinese people's wisdom and three views. With the advent of the Internet information age, although it can effectively solve the learning problems of college students, it will also affect students with insufficient analytical skills and weak discriminating ability to establish the wrong three views. Based on this, this article conducts a series of studies on the cultivation and thinking of college students' socialist core values under the network environment, clarifies the points of convergence and existing problems between the two, and hopes to provide new research for the cultivation of college students in the new era. Ideas and directions have a stimulating effect on social development and progress.

1. Introduction

The core values of socialism have always been an important course offered by Chinese universities, so their status cannot be ignored. With the widespread application of network technology, the scope of its influence has become wider and wider, especially on college students. As the main driving force of the country's future development, we can only innovate network activities and create a good social atmosphere if we grasp and make good use of the advantages of the Internet and use the way college students like to spread the core socialist values.

2. The Double Influence of the Network Environment on the Cultivation of College students' Socialist Core Values

2.1 Positive Impact

(1) Expand the cultivation space of socialist core values With the application of Internet technology in various fields in our country, it continuously transmits valuable information to college students with its own advantages such as fast transmission speed. In the modern network information environment, teachers can communicate with students in real time, which can enhance college students' understanding of socialist values, expand educational methods, enrich teaching content, and provide college students with greater learning space.

(2) Improve the timeliness of the cultivation of socialist core value

Marx pointed out: "The essence of man is the sum of all social relations." In the modern network environment, college students can not only study and express opinions online, but also chat and video chat with people they want in real time. Therefore, schools and social organizations can all regard the network environment as a channel of communication and learning. And use them to spread the core values of socialism to college students. This can not only expand the educational dimension, but also help college teachers to keep abreast of the learning and understanding of the core values of socialism by college students, and take effective measures to educate the students.

(3) Enhance the radiation power of the cultivation of socialist core values

The formation of the network environment not only eliminates the limitations of learning methods and time, but also overcomes the limitations of traditional education models. With the unique

advantages of the network environment, more and more college students are beginning to use the Internet to read articles, which can effectively improve the influence of the core socialist values. In addition, as a university teacher, you must learn to use the Internet and publish the core socialist values on the network platform where all students gather, which can not only promote college students to learn the core socialist values, but also help the university to think through the mind [1].

2.2 Negative Effects

(1) Weakened the effect of cultivating college students' socialist core values

Although the widespread application of Internet technology has changed the inherent learning and communication methods of college students to a certain extent, the current college students are still learning in a single-phase education mode explained and taught by teachers. Although the traditional blackboard writing has been transformed into a large-screen display and a lively teaching method, and has attracted the attention of some students, some college students still have a passive learning state, which makes it impossible to learn according to their own ideas. It is not conducive to the development of core socialist values in colleges and universities.

(2) Affected college students' sense of identity with the core socialist values

At this stage, more than half of college students believe that network culture is an important part of modern culture, and it is also very popular among college students. While the network environment gathers all thoughts and knowledge, it also increases friction between people. Therefore, this has also led to the introduction of many Western ideas into China, causing some college students who lack the ability to discriminate to be unable to judge the correctness of their confidence, and thus reduce their acceptance of the concept of socialism.

(3) Weakened the propaganda effect of college students' socialist core values cultivation

Under the modern network environment, college students will be covered by many pros and cons in both their daily life and their studies. On the surface, although college students have increased their reading, because the information they obtain is more partial and the integrity is not strong, this is not conducive to helping college students establish lasting core values, and it is very detrimental to the cultivation of socialist core values. Although online education can attract the attention of college students, online information is mixed, which will make some college students who are not strong enough to be attracted by other information, thus weakening the effect of cultivation.

3. Reasons for Negative Effects

3.1 The Network Environment is Complex, and Information Resources Are Mixed

Due to the diversified content of the Internet, college students who are addicted to the Internet cannot devote themselves to the study of the core values of socialism. And with the increase in the number and types of Internet information, many college students cannot accurately judge the pros and cons of the content. This has also caused multiple problems in the cultivation of socialist values among many college students. Today's colleges and universities are mostly post-00s. Not only are they familiar with the Internet, but they are also more proficient in the operation of related equipment and software. Coupled with their curiosity, they will also be affected by bad information. Although some regular websites can clean up bad websites and content in time, publishers can still post on the Internet through reinstallation, which can be described as unpredictable. Therefore, this also makes the information received by college students on the Internet more and more complex. Reading a large amount of fragmented knowledge information makes students unable to understand the content of knowledge at a deeper level. In this way, the core values of college students cannot be effectively cultivated.

3.2 The Introduction of Western Culture and the Influence of Diversified Values

With the continuous development and progress of the Internet, Western culture and Chinese culture want to merge and collide, which has caused the three views of college students to be unhelpfully affected to a certain extent. For example, some students have diversified values, which

makes them increasingly pursue the realization of personal values [3]. Moreover, many college students are more serious about money worship and material enjoyment. Many college students are mentally slack, have irregular lives, and lack motivation in learning. Over a long period of time, it will also have a very negative impact on the socialist core values of college students.

3.3 The Network Environment Wears Away the Authority of Teachers

With the formation of the network environment, people pay more and more attention to equality. Many college students believe that they can obtain learning knowledge through the Internet, and they pay more and more attention to off-class learning, which makes them think that the presence or absence of a teacher is not important, thus eroding the authority of the teacher. In addition, some college students can use the Internet freely after entering the university. They can not only feel the realization of their own value on the Internet, but also communicate with each other, so they also think that classroom learning is boring and express the knowledge imparted by teachers. Disdainful attitude. Therefore, this is a very big challenge for traditional education.

4. Cultivation Countermeasures for College Students' Socialist Core Values under the Network Environment

4.1 Purifying the Network Environment and Strengthening Socialist Core Values

In the process of development and progress of the Internet, it will have a certain impact on all areas of society. For example, the negative impact of socialist core values in colleges and universities will be very unfavorable to the development of college ideological and political courses. Therefore, colleges and universities need to maintain a clean network environment and take the core socialist values as the main propaganda content. In the network environment, people's lives and learning are affected to a certain extent, especially college students [6]. Therefore, when our country is purifying the network environment and cleaning up unhealthy information, it needs to strengthen the supervision of the network, so as to provide a good learning environment for college students to study socialist values.

4.2 Strengthen the Supervision of the Network Environment and Strengthen Mainstream Education

At this stage, Internet technology is continuously improved and applied, and college students can obtain learning information and life information from it. Therefore, when colleges and universities develop socialist core values education courses, they should strengthen the management of campus networks, and clarify the applicable objects and usage rules of campus networks, so that universities can browse healthy website information. In addition, it is necessary to combine the core socialist values with network content to increase the scope of its dissemination and enable college students to form socialist core values that are beneficial to society [7]. General Secretary Xi Jinping emphasized that the school is an important place for the spread of ideology and culture, and it is an important base for guiding the growth of students. Therefore, schools should strengthen mainstream education, such as formulating bulletin boards, opening class meetings, etc., so that students can feel the atmosphere of socialist core values education, and help college students actively learn such knowledge content, thereby enhancing the effect of cultivation. In addition, the "Opinions of the General Office of the Central Committee of the Communist Party of China on Cultivating and Practicing Socialist Core Values" pointed out that when colleges and universities develop socialist core values courses, they should educate them in a way that the public loves, so that they can participate in it independently. At the same time, the use of the Internet must be strengthened, and works related to the core socialist values should be promoted through video, audio, etc., so as to provide valuable educational content for various universities.

4.3 Innovate the Methods of Ideological and Political Education to Improve the Awareness of Educators on the Network Environment

With the rapid growth of my country's economy and the improvement of people's living standards,

the Internet has become an indispensable resource in various fields. Therefore, in order to strengthen the communication between teachers and students and help students learn better, teachers should keep pace with the times. Keep abreast of online learning tools so that teachers can seamlessly connect with students, thereby enhancing the effect of cultivating socialist core values, and reserve excellent power for the future development of the country [8]. First, educators should improve their network literacy so that they can better educate students on the basis of standardizing themselves; second, educators should improve their ability to use the Internet, so that they can understand and understand the Internet, so as to make correct The third is to correctly recognize the importance of the network so that educators can keep pace with the times and develop at a low level. Only in this way can we build a school education and learning atmosphere with socialist core values, thereby enhancing students' understanding of this aspect of knowledge.

5. Conclusion

To sum up, the new generation of college students who grow up with the Internet will be curious to understand and accept new things. However, because college students are young and have not been exposed to the real society, their thoughts and behaviors are easily affected by bad network information, which makes them unable to establish correct thoughts and concepts and fail to understand society. The role of the core values of ism. Therefore, under the multiple impacts of the network environment, firstly, we need to increase the promotion of socialist core values on the premise of ensuring a clean and healthy network environment; secondly, we also need to strengthen the supervision of the network and improve education staff and parents. , And college students' own network literacy, innovate the school's ideological and political education methods, and establish a good family atmosphere, so that college students can gradually improve their abilities in all aspects.

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